



winning moves.

## introduction

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Who are we? g2 is a company of dedicated recruitment professionals committed to doing two things really well – finding people for significant roles and roles for talented people.

g2 set up in 2004 and, by being motivated, having excellent standards and the highest levels of customer care (to both clients and candidates), everything has flown ever since. We are amongst the most respected recruiters in the UK, one of the fastest growing and best performing.

We employ the best people to ensure the highest service levels to our clientele. We use the latest spec technologies and search tools to enable us to know your industry inside out. We track the best talent on the market to make sure the best candidates are presented to any vacancy that we work on.

g2 is expert in one discipline, across many sectors, marketing globally through all the industry's key media and reaching 500,000+ candidates. We score as highly when it comes to solving sticky situations as we do getting the essential administrative tasks right. We believe if a job's worth doing, it's worth doing right.

g2's consultants are trained to the highest standards and have access to everything they need to excel. We jump on every opening to find the face that fits. We're the ones with all the winning moves, and are proud to be excellent at what we do.

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### **recruitment as it should be**

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At g2 we practice what we preach; our people are the best in the business and get you results, even on Friday afternoons. We pull out all the stops, managing candidates effectively and getting them in front of clients who have a need for their skills quickly and efficiently.

Our consultants are trained specialists with specific skill sets to project manage things properly, meet the brief and hit budget. Loads of time and effort goes into making our consultants as good as they can be at finding the right candidate for the job.

#### **contract placement**

Think of our contract fulfilment as matchmaking with extras. We're set up so you can work as closely as you need to on a day to day basis. When a one-off crops up or things go pear-shaped, we're geared up to give an exceptionally speedy turnaround with contractors on site in 24 hours. We keep contractors content with nice touches like weekly pay, and make sure clients are happy too, with strategies like no placement, no fee.

#### **permanent placement**

We're determined, dig in and do everything possible when an opening is placed in our hands. We use the best tools to know our industry and yours inside and out, and get to know all about the best people on the market today to suit your business needs. g2 clients have everything to gain and nothing to lose; not paying a fee until we're successful in finding the face that fits.

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## infrastructure

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If the basic structure isn't right the whole lot comes tumbling down. We can find people for all shapes and sizes of business, from SME to global blue chip. Whatever system you're operating, we have candidates with relevant skills to cover all the technologies.

- designers
  - developers
  - security consultants
  - testers
  - data warehouseurs
  - team leaders
  - managers
  - implementation specialists
  - project managers
  - analysts
- 

## rubik's cube

- the current world record is 9.86 seconds
- the long-standing world record with your feet is 46.19 seconds
- the record while skydiving is 34 seconds
- a braille version exists for the visually impaired
- there are 43,252,003,274,489,856,000 (43 quintillion) configurations

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## project managers / programme managers / business analysts

All industries, all sectors, all skills, all methodologies, all technologies – in fact, there's nothing we don't understand and no-one we can't find. Making a significant difference everywhere they go, our managerial and analytical candidates are the finest you'll come across.

We place project and programme managers to handle projects worth £000's and £000,000's.

We know analysts at every level, from junior roles to the very top of the pile, for business process re-engineering, for mapping, and for everything in between.

### marbles

Since at least the 1600's and perhaps longer, the British World Marbles Championship has been held every Good Friday in Tinsley Green, England. The town near Sheffield is also home to the Marbles Museum.

tolley	a marble used for shooting, which must not exceed $\frac{3}{4}$ inch
nose drop	players drop the toley from their nose to a line in the sand, with the toley landing nearest the line going first
knuckling down	shooting position – the knuckles must rest on the concrete ring
fudging	the heinous foul of moving your hand forward when shooting
cabbaging	an attempt to cheat by shooting from an incorrect spot

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## hardware

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Whether you need wiremen or strategists, whether you're dealing with microchips or finished units, we access the right person for the role. By carefully screening, we find candidates with knowledge of high integrity and safety critical systems and standards.

If you're working with analogue, digital or embedded systems you should definitely talk to us. They are particular specialisms that g2 leads the field in.

- designers
  - developers
  - security consultants
  - testers
  - team leaders
  - managers
  - implementation specialists
  - project managers
  - analysts
- 

## dominoes

The game arrived in Britain in the late 18th century from France (possibly via French prisoners of war) and very quickly became popular in inns and taverns.

The word Domino is French for a black and white hood worn by Christian priests in winter. But what that's got to do with the price of fish we have no idea!

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## applications

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With our trained and focused staff who understand your technology, you'll find it nice and easy to get hold of the specialists you need regardless of whether you are after a Realtime Embedded guru or a Java coder who is bang up to date with Agile. We can source experts from any technology and every methodology.

- designers
  - developers
  - security consultants
  - testers
  - data warehouseurs
  - team leaders
  - managers
  - implementation specialists
  - project managers
  - analysts
- 

## pinball

In the 1940s in America, it became illegal to own a pinball machine in several states. New York's Mayor LaGuardia officially banned pinball in 1942, regarding it as a game of luck rather than a game of skill.

In their eyes, the game constituted gambling, even if no cash prize was up for grabs. The ban remained in place until 1976 and included the interstate shipping of pinball machines.

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## defence manufacturers and m.o.d.

It's a sensitive industry, so we provide specialist consultants who understand how your business works. When security-clearance is required, our extensive database gives you access to the best available cleared candidates. We provide candidates with clearance levels from BC through to DV and experience of all nature of projects from making the latest in weaponry work, through to ensuring that the systems are in place to get our troops paid on time.

- designers
- developers
- security consultants
- testers
- team leaders
- managers
- implementation specialists
- project managers
- analysts

### *fraternising with the enemy*

On Christmas Day 1914, England may have been at war with Germany, but that wasn't sufficient to let it ruin Christmas completely. In a famous truce, guns fell silent on both sides, troops shook hands in no man's land and football took on the role of peacemaker. It is claimed that what happened

was entirely spontaneous, without the consent of officers on either side. German soldiers simply left their trenches and walked into neutral territory. Apparently, no-one kept score and far more than twenty-two players joined in.

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## financial services

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g2's consultants are resourceful and thorough. The finance specialists keep abreast of what's happening in the industry and have excellent knowledge of the latest technologies, legislation and developments. We place IT experts in front and back office environments in the worlds of retail and commerce.

g2 hits the mark every time, finding specialists in trading, credit and risk.

- designers
  - developers
  - security consultants
  - testers
  - team leaders
  - managers
  - implementation specialists
  - project managers
  - analysts
  - compliance
- 

## a history of football fun

Fifa 2000 claimed to be the best football game ever. We're not convinced though. Here are some much-loved classics you can still get hold of to find out for yourself.

1910's	Trench football maze	1950's	Penalty card game
1920's	Finga Fitta	1960's	Wembley board game
1930's	New Footy (Subbuteo's forerunner)	1970's	Striker classic table football
1940's	Blow Football	1980's	Gakken electronic tabletop game
		1990's	Playstation's Sensible Soccer

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## public sector

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All the services, all the skill sets, all the systems. We provide staff for positions in local government, central government, NHS and the emergency services.

Our excellent consultants and candidates are familiar with general local government systems, specialist systems in housing (Orchard, I-World, Anite, etc.), social services, GIS (NLPG, LLPG, Esri, Mapinfo, etc), SAP, and Oracle.

- designers
  - developers
  - security consultants
  - testers
  - team leaders
  - managers
  - implementation specialists
  - project managers
  - analysts
- 

## rubber duck

During a Pacific storm in 1992, a number of containers holding 30,000 plastic bath toys were washed off a ship. Two thirds of the ducks floated south and landed three months later on the shores of Indonesia, Australia and South America.

The remainder headed north to Alaska to be trapped in arctic ice, moving at a rate of one mile per day and finally sighted in 2000 in the North Atlantic. Anyone who finds a duck can still claim a \$100 reward from First Years Inc.

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## pharmaceutical

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With in-house experts who speak your language and are switched on to your industry, we supply both contractors and permanent staff.

Our specialist consultants have access to staff with all skills, in all fields, and especially in validation, compliance and quality assurance. Additionally, we provide clinical researchers with SAS skills and Phase I-V Clintrials.

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## pacman

In 1999 Billy Mitchell completed Pacman for the first time ever. Billy guided the omnivorous pizza through 256 screens, scoring 3,333,360 points and munching every dot, energiser, blue man and fruit on route.

The best-selling coin-operated game in history ever still has Inky, Blinky, Pinky and Clyde blinking away in hot pursuit. Now available on PS2 and Xbox!

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retail / f.m.c.g. / logistics

Our people fill gaps across the whole supply chain, from warehouse management to front of house EPOS. g2 provides staff to end users and to consultancies, covering all technologies and methodologies including SAP, Manhattan, Oracle, Siebel, Peoplesoft, Manugistics, JDE and RFID.

We access the best people for all areas, but particularly with regard to customer insight, EPOS development and deployment, and the supply chain. Talk to us first and save yourself time and trouble.

- designers
- developers
- security consultants
- testers
- team leaders
- managers
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- analysts


**hoopla!**

- method           shake and strain
- glass             5oz martini
- ingredients     1 1/4 shot brandy
- 1 1/4 shot cointreau
- 1 1/4 shot lillet blanc
- 1 1/4 shot lemon juice
- garnish           lemon twist

Similar to the Sidecar, the Hoopla! cocktail is accredited in 1930 to Harry Craddock; an American bartender who escaped prohibition to work in The American Bar at London's Savoy Hotel.

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## engineering

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With in-house experts who are right on top of the market and are familiar with all fields of engineering, we are able to source both contract and permanent staff.

Our engineering candidates cover a wide range of industries: manufacturing, pharmaceutical, construction, rail, nuclear, utilities, petrochemical etc. There's nothing they don't know and no project they haven't managed.

Our specialist consultants have access to reliable staff with all the skills, across all programs (such as Primavera and MS Project).

- project planners
  - project controls
  - quantity surveyors
  - health and safety staff
  - safety engineers
  - reliability engineers
- 

### talking arrows

night in	two on top
baby ton	scoring 95 by hitting five 19s
breakfast	hitting single 5, single 20, single 1 (from when 26p was the typical price of a b&b)
bucket of nails	landing all three darts in 1
three in a bed	chucking three darts in the same number (boring!)
shanghai	scoring a single, double and triple in the same number
chucker	a player who randomly hurls darts at the board

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## digital media

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Career opportunities in the digital media sector have increased at a rapid rate, with the creative sector maturing into one of the world's largest. g2 deals with clients and agencies, managers and creatives, employees and freelancers, as diverse as the world's biggest agencies, multinational banks and small start ups.

Whatever interactive or multimedia activity you carry out, g2 seeks out the most qualified people available, to work on websites, search engine marketing, digital tv, mobile communications, e-commerce and virals.

- interactive designers
- project and studio managers
- information architects
- user interface developers
- flash developers
- web editors
- cms developers
- graphic designers

### Mah-jong

China's famous thousand year old 'ancient game of Mah-jong', isn't. There is no evidence of it existing prior to 1880. Similar to gin rummy, it was originally a card game played aboard ships. The decision to transfer to bamboo and ivory tiles was due to wind blowing cards away. It is said that there are as many ways of scoring the game as there are people playing it, with no standard rules recognised even within China, let alone globally. Depending on the variation, luck can be anything from a minor to a dominant factor in success.

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